

HOME SELLING Process With



Meet With Mickey Herzing

Professional Consultation & Marketing Analysis

Enter Into Listing Agreement

Sign Multiple Listing Docs:

- ◆ Listing Agreement
- ◆ Residential Property Disclosure
- ◆ Lead Based Paint Disclosure

Implement Marketing Plan

Picture Ready Tips

Network
(Company Announcement, Current Buyers, Agent Open House, etc)

Public
(Signage, Open Houses, Advertising, Marketing Materials, Direct Mail, etc)

Online
(MLS, All Real Estate Websites, MHT.com, Visual Tour, Social Media, etc)

Showings:

- ◆ Scheduling
- ◆ Preparation
- ◆ Feedback

Presentation Of Offers

Mickey Will Help You Negotiate An Offer That Is BEST FOR YOU!

Appraisal Of Property Value

Inspections

- ◆ Home
- ◆ T/W/S

Accept Offer Likely with Subject Clauses

Negotiations

SOLD

SOLD SIGN To Show Off Your Success!

CLOSED

Receive Funds From Sale Of Your Home

Pre-Settlement

- ◆ Transfer Utilities
- ◆ Owner's Insurance
- ◆ Schedule Closing

Sign Closing Documents With Settlement Company

CELEBRATE!

You Have Now SOLD Your Home!



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