

# Overview of 'The Preserve'

(11/12/18)

'The Preserve' will be an exclusive "*old world*" master-planned community consisting of approximately 312.312 acres located directly in the center of Dallas' "Golden Corridor" with convenient and quick access to Preston Road, North Dallas Parkway (Tollway) and N. Central Expressway (Hwy. 75). The development will emphasize the preservation of the natural environment coupled with unrivaled security and privacy for the luxury estate homeowners.

Along with luxury custom estate homes priced from \$750 thousand to in excess of \$2 million, 'The Preserve' will feature over 100 acres of common area set aside for natural habitat, water features and parks. The pedestrian recreation trails throughout the development will connect the 100+ acres of common area. The natural beauty of the development's rolling terrain and creeks combined with its extensive natural habitat makes for an amazingly unique project.

Distinguishing amenities of 'The Preserve' will include Tuscan style gated entrances, a community center/clubhouse, water features including a 27 acre lake with an events pavilion for concerts and performances, stone picnic pavilions, a community service and retail plaza catering exclusively to the estate homeowners, and a heliport.

The developer will brand its exclusive estates with timeless, classic and traditional "*old world*" European architecture. To accomplish its superior design and construction standards, the developer will commit to only a select group of custom builders and architects to execute its goals of quality craftsmanship and historically accurate '*old world*' European architecture.

'The Preserve' will attract sophisticated luxury estate homeowners who wish to design their own plans and live in a very secure and unusually private community. 'The Preserve' will comprise approximately 145 one acre estate lots to be developed in a two-phase build out over an approximate five year period.